



TRADE SELL SHEET · NAPA, CALIFORNIA

FREEDOM JUICE

\$17.76

SRP / 6-PACK

Sparkling agave wine, fermented in the Napa Valley from pure blue weber agave and infused with real fruit. Not a malt beverage, not a hard seltzer, nothing distilled.

7% ALC/VOL	12 FL OZ / 355 ML	GLUTEN FREE	BLUE WEBER AGAVE	SINCE 2023
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PRODUCT SPECIFICATIONS

CATEGORY	Sparkling agave wine
ALCOHOL BY VOLUME	7% ALC/VOL
FORMAT	12 fl oz (355 mL) slim can
CONSUMER PACK	6-pack · SRP \$17.76
FLAVORS	Liberty Lime · Auntie Sammy's Strawberry · Mixed
BASE	Fermented blue weber agave, fruit-infused, carbonated
GLUTEN FREE	Yes — no grain at any stage
PRODUCED & CANNED BY	The Ghost of Autumn Wine Co., Napa, CA
CASE CONFIGURATION	On request
UPC / SCC	On request
LICENSED MARKETS	On request

THE LINE



LIBERTY LIME

7% ABV · 12 OZ

Sharp, dry, real lime, clean finish. The one that converts drinkers who say they don't like canned drinks.



AUNTIE SAMMY'S

STRAWBERRY · 7% ABV

Ripe strawberry, fruit-forward without the syrup. First thing out of the cooler at a pool party.

WHY IT MOVES

- **A category of its own on the shelf.** Agave base rather than malt or cane sugar, so it sits beside hard seltzer and RTDs without competing on the same claim — and it answers the gluten question outright.
- **Sampled hard, in person.** We pour at 30+ beer and wine festivals a year across California and Arizona, with a Statue of Liberty squirt rig that people film and post. Trial volume is our marketing.
- **A price customers repeat back to you.** \$17.76 is the price, not a promotion. It gets remembered and it gets quoted.
- **Napa provenance.** Fermented and canned by a Napa Valley wine producer, and the seal is on every can.

30+

FESTIVALS POURED / YEAR

2

FLAVORS, PLUS MIXED PACKS

7%

ALC/VOL, NEVER FORTIFIED

2023

FOUNDED IN NAPA, CA

LET'S GET IT ON YOUR SHELF

Send your market, license type and estimated volume and we'll come back with pricing and case configuration.

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